

PHARMACEUTICAL COMPANY FINDS THE RIGHT PRESCRIPTION TO SAVE \$10 MILLION IN DOCUMENT COSTS.

A major pharmaceutical manufacturer knew they couldn't afford to continue processing documents on an ad hoc basis across their enterprise. Not only was their print operation a huge cost, but they were risking regulatory and compliance failures because the process wasn't standardized. Plus, there were inefficiencies across the entire document lifecycle because print operations were not fully integrated into their record storage and mail operations.

Pitney Bowes PrintWorks™ Solutions for Centralized Reprographic Services Management created a document and mail processing center to replace seven regional print centers. This "super hub" put all document operations under one roof in less than 90 days to handle 1.8 million black-and-white and 400,000 color copies every month. Now the company gets maximum efficiencies because printing, copying, imaging, storage and mailing processes are more standardized and scalable to match workflow. Plus, the consolidation reduces labor, streamlines operations, increases productivity, improves quality, provides accountability and increases equipment utilization.

This initiative has the potential to save the company almost \$10 million over the next five years. The concept of a regional super hub has been so successful that it will be rolled out globally over the next several years. And that will make their bottom line even healthier.

